

Sustainable Development Plan



Get Involved: Help Shape the Vision



Envision Our Future
 Sustainability & the Economy

□ Sustainability & the Economy

- ▣ 1 piece of the sustainability puzzle
- ▣ If the economic resources of the County are being transferred out of the region without maximizing the County's benefit from them, the system is not sustainable.
 - Employment centers outside County result in increased property taxes, longer commute times, decreased air quality, etc.



sustainable development - development that meets the needs of the present without compromising the ability of future generations to meet their own needs.

□ What Does Big Business Think?

“Sustainability initiatives reduce our costs and strengthen our company and brand image...Younger employees hold stronger environmental values and are attracted to companies that share these values. So we have integrated our business sustainability goals with societal and environmental stewardship goals. This has resonated tremendously with our customers and our employees as well.”

- Chief Sustainability Officer, Large European Food and Beverage Company

- How does Sustainable Development Contribute to the Local Economy?
 - 2005 Wharton School of the University of Pennsylvania:
 - Improvements to streetscapes (street tree plantings, container plantings, small pocket parks, parking lot screens and median plantings) can add an additional 28% to the value of a nearby home.
 - Neighborhood commercial corridors in “excellent” condition are correlated with a 23% net rise in value for homes within ¼ mile of the corridor and an 11% net rise for those within ½ mile.
 - Homes located within BIDs are valued 30% higher than comparable homes not located in BIDs.
 - Proximity to a neglected vacant lot subtracts 20% from the value of an adjacent home, while adjacency to a stabilized lot – one improved through cleaning and greening – increase the homes value by as much as 17%.



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□ Benefits of a Sustainable Economy

- “Younger employees hold stronger environmental values and are attracted to companies that share these values.”
- Retention of businesses
- Attraction of new businesses



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- Benefits of a Sustainable Economy
 - Reduced municipal costs
 - Reduce energy consumption
 - Lower municipal operating costs
 - Infrastructure cost savings
 - Enhanced physical environment
 - Increased property values
 - Improved local economy and tax base

What is Your Vision of Onondaga County's Economy?